

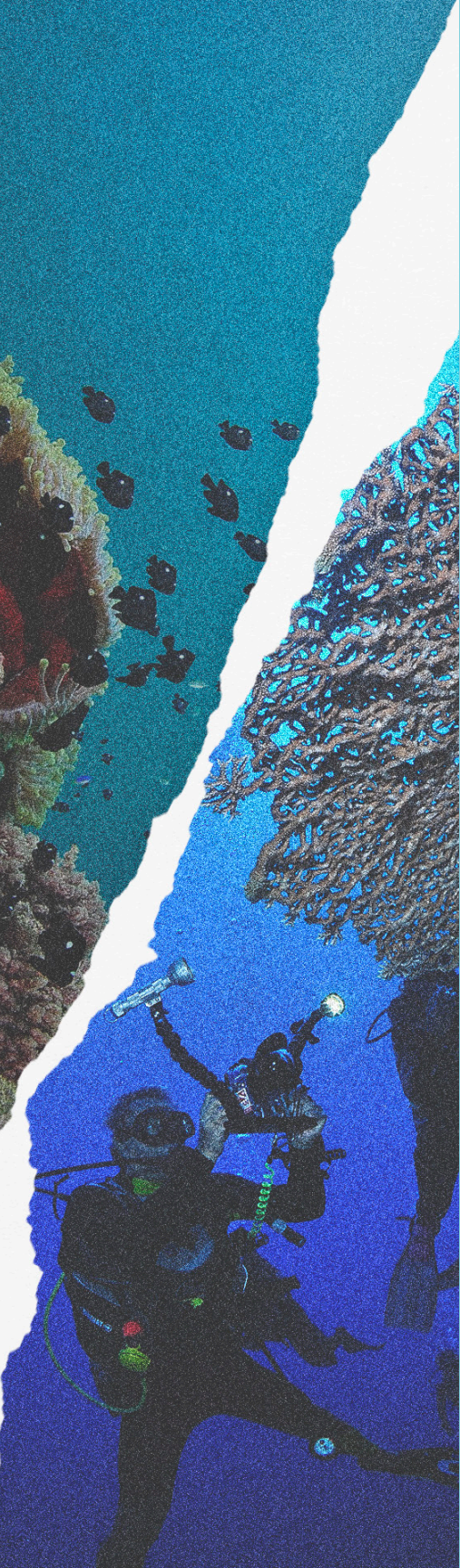


BLUER
OCEAN PROJECT



Bluer Ocean Project
**RODRIGUES ISLAND
NEEDS YOUR HELP!**





Thank you for taking the time to read a little about our exciting project and what it has achieved in such a short time.

It is said out of adversity comes opportunity, and our tiny Rodrigues Islands' economy in the middle of the Indian Ocean has been hit hard by the lack of tourism we rely on for our living.

However we have used the time to take a good hard look at the sustainability and state of our greatest natural treasure, our coral reefs. They are the ones that surround us for protection, keeping us safe from the surging swells and our lagoons calm and peaceful.

It is time we give them something back, our turn to look after them for a change, and correct the damage from both human and natural forces. What has erupted from conversations under a palm tree to a fully fledged environmental awakening, is breathtaking and encouraging.



KEY POINTS

- **ABOUT US**
- **THE PROJECT BRIEF**
- **CORE TEAM & PARTNERS**
- **BECOME A FINANCIAL PARTNER**

ABOUT US

As all similar small tropical island states, Rodrigues Island is completely dependent on the quality of its surrounding coral reefs. This complex and rich eco-system performs several crucial roles : biological, chemical, structural, social and educative. Our corals are dying like many others around the world, suffering various threats such as rising ocean temperatures and acidity and traumatic traditional fishing practices...

Bluer Ocean Project proposes to generate a dynamic to increase our coral reef resilience by restoration, transplantation, nubbing, nursering, in accordance with the United Nations for Marine Environment sustainable development Goals

Marine **BRANELLEC**

Co-Founder • Diver • Life Saver

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Co-Founder • Diver • Life Saver





THE PROJECT BRIEF

To fight our coral reef extinction, we are in a race for successful propagation of resistant coral species, but the clock is ticking. To date we are proud to have planted in excess of thirteen thousand coral nubbins on fourteen sites around the island, but this is still far away from our goal.

Using a simple but fastidious transplantation technique to ease the affects of nature and human on the areas that have seen the highest rate of destruction, we also want to complete a series of « framed » nurseries that will become submarine paths to prevent re-occurrence of the worst damage and educate people on corals.

Working on a partnership with « Corail Artefact » we are in advanced planning for innovative experiences like artificial biological reef creation and spawning captation. Exciting and ground-breaking endeavors.

THE TEAM, OUR COMPANY, OUR TECHNICAL SUPPORT



Benoit **DEBAIZE**
diving instructor



Reshad **JHANGEER-KHAN**
marine biologist • divemaster



Jerome **BRANELLEC**
founder • skipper • divemaster



Fifi **DEGREMONT**
divemaster



Hory **PAYENDEE**
diving instructor • skipper

Our motivated team is staffed by diversity : scientists, divers, skippers, life savers.

We work as a company, unlike the traditional NGO structures, giving us the flexibility and most importantly the accountability to perform to set goals and responsibilities.

We are supported and advised by Reefscappers, a coral reef restoration leading company in the Maldives for past fifteen years. Utilising its foundation in France will allow a tax rebate to any companies or individuals wishing to support our endeavors.



BECOME A FINANCIAL PARTNER

Our goals are achievable, but we need financial partners to help us get there. We propose this assistance in the following manner :

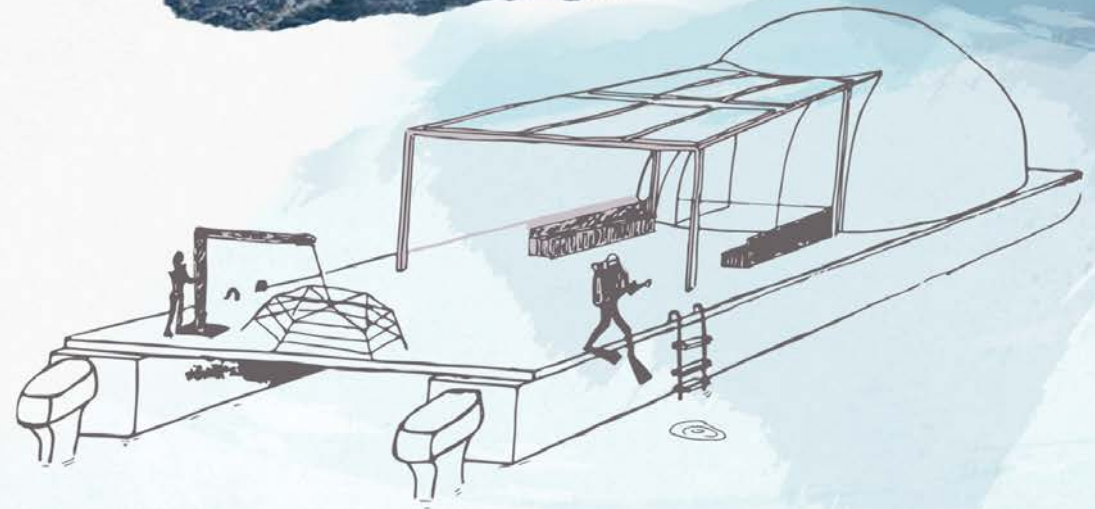
- 🌿 GIFT WITH TAX REBATE
- 🌿 PHILANTHROPIC GIFT
- 🌿 CLASSICAL SPONSORSHIP
- 🌿 EQUIPMENT DONATION
- 🌿 GAS EMISSION FOOTPRINT REDUCING AGREEMENT
(EG : 1 BOOKING = 1 CORAL COLONY PLANTED)
- 🌿 ADOPT A CORAL SCHEME

HOW WILL WE INTERNALLY SUSTAIN OUR PROJECT

We are basing ourselves on a circular economy business model where all funds are re-injected in the project.

Our business plan covers the following commercial activities :

- ❁ SUBMARINE TOURS
- ❁ CORAL PLANTING FORMATION SALE
- ❁ SALE OF BRANDED PRODUCTS
- ❁ REEF AND SENSITIZATION INTEGRATED PACKAGE FOR HOTELS IN RODRIGUES ISLAND AND LATER IN MAURITIUS
- ❁ SPONSORSHIP DEALS



HOW MUCH DO WE NEED?

Learning by our own endeavors through trial and error we have devised the most cost effective way to coral propogate. Simply said 60 or 80€ creates 1m² of planted Coral cover, the more capital raised the more we are able to plant.

HOW TO GET INVOLVED?

Please contact me directly at jerome@bluerOceanproject.org
to discuss your or your company's involvement.

VISIT OUR WEBSITE

www.bluerOceanproject.org

Photo Credit:
Benoit DEBAIZE

diving instructor • bluer ocean project member

Presentation created by:
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ADOPT A CORAL SCHEME

1 Colony	4€
1m² on Frame	72€
1x Frame 5m²	350€
10x Frame 5m².....	3000€

*
1m² / 1 colony = Coral Planting Certificate + Picture + GPS Positioning
1 frame or more = Personal update (mail) every 6 months + Pictures & Videos



CLASSIC SPONSORSHIP



TITLE PARTNER

€ 50 000+

**YOUR NAME ASSOCIATED
TO THE PROJECT**

**LOGO IN EVERY
COMMUNICATION**

LOGO ON ALL SUPPORTS

BOATS, SAILS, VAN, DIVE TANKS
WEBSITE, FLAGS, BANNERS,
TEAM UNIFORM, BRANDED PRODUCTS, ETC...

**x10 SENSITIZATION GUIDED
SNORKELLING TOURS**

**x10 CORAL PLANTATION
COURSES**

x5 PLANTATION DIVES

x5 EXPLORATION DIVES

x5 SURVEY DIVES

OTHER SURPRISES



PREMIUM PARTNER

€ 25 000+

**PARTICIPATION IN
PARTNER'S EVENTS**

LOGO ON OUR SUPPORTS

BOATS, SAILS, VAN, DIVE TANKS
WEBSITE, FLAGS, BANNERS,
TEAM UNIFORM.

**x5 SENSITIZATION GUIDED
SNORKELLING TOURS**

**x5 CORAL PLANTATION
COURSES**

x2 EXPLORATION DIVES

x2 SURVEY DIVES



OFFICIAL PARTNER

€ 11 000+

**PARTICIPATION IN
PARTNER'S EVENTS**

LOGO ON OUR SUPPORTS

BOATS, SAILS, VAN, DIVE TANKS
WEBSITE.

**x2 SENSITIZATION GUIDED
SNORKELLING TOURS**

**x2 CORAL PLANTATION
COURSES**

x1 SURVEY DIVE



CLUB PARTNER

€ 6 000+

LOGO ON OUR SUPPORTS

BOATS, WEBSITE.

**x1 SENSITIZATION GUIDED
SNORKELLING TOUR**

**x1 CORAL PLANTATION
COURSE**

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